

STABLE VIEW UPDATE FROM BARRY AND CYNDY:

With over forty weekend events spread throughout the year, Stable View has become a year-round facility. Aiken, too, has taken the opportunity to offer Equestrians the opportunity to participate in their sport year-round.

While forty might sound a lot, with the many social changes that have recently been occurring, that number will only increase. Days in the week become opportunities for early retirees, those with flexible schedules, and those who are home schooled or working from home.

The success of Stable View's Friday Eventing Academy Cross Country Schooling attests to these changes, offering Eventers an opportunity to school and then spend their weekend as they wish.

Our proposed monthly Wednesday Schooling HJ program - the SV HJ Institute - will offer amateurs and professionals flexibility, efficiency and value.

Flexibility - it is on a Wednesday

Efficiency - [in terms of time, rounds are announced]

Value - for \$25 riders can school a jumper round and for \$30 riders can school in the hunter ring.

From its beginnings, Stable View has done things slightly differently.

Many questioned some of the decisions that were made such as:

Why do they need such a large Covered Arena?

What's with those Rider Lounges?

Accommodations at an Equestrian Facility?

I guess we've tried to be progressive.....doing things that weren't fashionable.

We've had a plan, sort of. Nothing that has been written in stone, but we've tried to respond to what we thought were going to be riders' needs.

In terms of these Social Changes, they're going to make a difference - again, we're trying to provide what we believe our clients would like.

One final point.

We've revamped our Outreach.

Via weekly Reels, QR Codes and a monthly newsletter: What's New From the Crew at Stable View, we're trying to keep you up to date with what's going on here. If you're missing out, please let us know.

Otherwise - see you at Oktoberfest, September 29th through October 1st!