



STABLE VIEW PARTNERSHIPS - HITCH AND TOW



Morgan and Paul Batton started Hitch and Tow buying one trailer at a time while they were in college at Clemson University. They would clean them, fix them, and then resell them. Morgan shared, "This was the money I used to afford to take lessons and compete. After graduating from Clemson, I took a job in sales in Senior Living. I worked in that role for 2 years but quit as the Hitch and Tow was growing. At this point in time, we were maintaining 5-6 trailers at a time and selling trailers from our farm in Hodges, SC."

Morgan's role in the company is currently oversight and management. She shared, "We have a great team in place so I am no longer in the office daily. I am still involved in the purchasing of trailers and the ordering of new inventory, but Caroline Price

exclusively handles our sales."

Morgan was then asked for the inspiration behind Hitch and Tow. She said, "I've always been motivated to find a way to make my riding goals financially feasible and still be able to put in the time it takes to support those goals. It's a balance-this is probably not the normal path but it's what has worked for me."

As far as the goals for the future of Hitch and Tow, Morgan said, "To continue to provide excellent customer service to the equestrian community of Aiken and continue to increase trailer sales in 2024. In the years to come, we would like to become one of 4Star's top 5 trailer dealerships."

Regarding Hitch and Tow's sponsorship with Stable View she shared, "We have been so pleased with the value that our sponsorship at Stable View provides. Also, hearing Charles Pinnell announce "The Hitch and Tow Hammock" 200 times in one day never gets old!"