



STABLE VIEW PARTNERSHIPS - GGT FOOTING



GGT Footing has been a longtime supporter of Stable View. It is the footing that Stable View trusts for its competitors to have in all the arenas on the property. The company was started twenty-five years ago in Germany. Cynthia Keating is the National Sales Director. She shared, "I am actively involved in the day-to-day business which includes coordinating sponsorships with venues and Horse Shows as well as selling to the arena builders and private clientele."

Cynthia was able to take some time out of her day to share some history of the company. She said, "Our parent company

Polywert in Germany has always repurposed virgin materials and remnant materials to create a new product. In Germany, there were scrap polyester fabrics available and we took them and created many new equestrian surface recipes for our worldwide network of dealers. Eighteen years ago we opened a new plant in the USA and now offer many different textile options." Cynthia was also asked what the goals for the future are for the company. She shared, "GGT Footing is continuing to innovate and keep up with the industry demands. In Europe, we are working on organic materials that can be incorporated into the sand. We have expanded our offerings to include Groomers that are made in Germany and are widely used by professionals and private clients."

As far as GGT Footing's sponsorship with Stable View she said, "We are thrilled to offer our continuing support of Stable View and our commitment to our partner Attwood Equestrian Surfaces who keeps the Stable View athletic surfaces in fabulous shape. We love to support the Eventing Academy riders as well as the five-star riders and feel that Stable View gives GGT Footing the opportunity to reach a mass market -not only in Aiken SC but in the USA! I am truly blessed and honored to be included in the growth of Stable View. We look forward to many years to come."