

STABLE VIEW LETTER FROM BARRY

Rather than - as usual - starting off by saying there's a lot going on at Stable View, I thought I'd focus on a specific topic that's caused us more angst than any other.

Stable View's attempt to get into the Recognized HJ world was - in retrospect - doomed to failure.....if only we knew then what we know now.

Between the 250-mile rule, egos, poor communication[s], a lack of IT skills and Stable View's lack of experience, looking back, we can now see why we were unlikely to be successful.

With Eventing and Dressage, plus other events that Stable View runs, new entrants to a discipline such as Stable View deal with a [relatively] level playing field.

While the removal of the 250-mile rule - that's restricted competing facilities from encroaching on each other's turf - is to be removed in 2025, this will, at least initially, lead to additional concentration around the biggest facilities.

As a result, Stable View decided to focus for 2024 and 2025 on

Unrecognized HJ shows and we're pleased to report, we're off to a very good start.

While our present intention is to focus on the legacy dates remaining from the Recognized Series, we intend in 2025, to try to grow the number of Unrecognized shows. This will be in addition to the Hunter/Jumper Institute schooling days.

We're hoping that our new approach will set us up over the next few years to develop a similar presence in HJ's as we have in Eventing and Dressage.

Any questions or suggestions, please call me 215-313-3774.