

## STABLE VIEW PARTNERSHIPS - HORSE AND COUNTRY:



Stable View is proud to partner with Horse & Country to provide live streaming for some of the 2024 season shows. Horse & Country is the leading international sports network for the passionate and active equestrian community. Headquartered in London, it is available globally via connected TVs, mobile and web and on leading digital and payTV platforms in the US, UK, Ireland, Germany, Austria, the Netherlands, Belgium, Sweden, and Australia. Horse & Country's programming line-up includes live coverage from leading sporting competitions in all equestrian disciplines, as well as training and learning shows, documentaries and entertainment.

Jonathan Rippon is the H&C Director of Content. He was asked their new relationship with Stable View. He said, "Stable View offers a diverse range of equestrian competitions throughout the year, making it an ideal addition to our streaming line-up. Our global audience will appreciate the opportunity to livestream several of Stable View's key 2024 events, and we look forward to the future growth of our partnership."

To watch the Stable View events live streaming on H&C+ which include the "Too Hot to Trot" I and II Dressage Show in August, the "Oktoberfest" Horse Trials in September, and the "Winter Wonderland" Dressage Show in December, along with on-demand coverage from the USEA Intercollegiate & Interscholastic Championships from earlier in the year, visit <a href="https://horseandcountry.tv/en-us/landing/stable-view-2024">https://horseandcountry.tv/en-us/landing/stable-view-2024</a>.

H&C+ is offering a special discount code to Stable View competitors and spectators using discount code STABLEVIEW24 for 15% off an H&C+ membership which can be redeemed <a href="https://example.com/here/">here</a>.

Beyond extensive sports coverage, both live and on demand, H&C+ members also receive access to more than 1,800 hours of equestrian programming including masterclasses from top riders like Lauren Nicholson, Collier Wimmer, Ariel Grald, Laura Kraut, Cathrine Laudrup-Dufour, William Fox-Pitt, Will Coleman, Andre Dignelli, and more! Looking for a series to binge-watch? Check out Riding with the Reddens where viewers follow cousins, Abigail Bennett and Emma Redden, through their 2023 event season as they attempt to qualify for and compete at the USEA American Eventing Championships presented by Nutrena Feeds. Stay tuned for Season 2 coming out this fall including a feature from Stable

View. Or laugh along with four amateur eventing vloggers over an eventing training camp while they vlog about their exploits and challenges. Improve your time in the saddle with tips from the Back to Basics series featuring dressage, show jumping, eventing, and polework exercises or dive into the extensive world of groundwork with Backstage Pass with Monty Roberts.

Plus, H&C+ members get access to exclusive giveaways and discounts from top brands like Veltri, FITS, Redingote, Espoir and more!

With two annual membership options and a pay-per-view offering, H&C+ Freestyle, there are even more ways to access H&C's vast library of content. Full details on how to join can be found at <a href="https://horseandcountry.tv/en-us/select-plan">https://horseandcountry.tv/en-us/select-plan</a>.

Stable View looks forward to a continued partnership with Horse and Country.