



STABLE VIEW PARTNERSHIPS - SUNHEIST



SunHeist is a new sponsor at Stable View. Last Fall they sponsored sunglasses for the Stable View Staff. They also sponsored the Aiken Opener Horse Trials Adult Team Cup.

Mary and Shane Heist are co-founders of the company. Shane has over twenty years of experience in the industry. He has traveled to Asia and Italy to learn the details needed for quality eyewear,

hands-on design knowledge, and finding the best suppliers for SunHeist to work with. Mary manages the SunHeist Team and handles social and digital marketing, online ads, email campaigns, retail sales, and direct to consumer events. Mary shared, "With almost 20 years of experience in the eyewear industry, Shane & I started SunHeist because we knew we could deliver high-quality, affordable sunglasses to customers who were tired of replacing cheaper ones that didn't cut it. We use premium materials in all of our frames and lenses, and the difference is noticeable when you pick them up. Strong and flexible, SunHeists can be used hard, but will deliver time and time again!"

SunHeist believes in giving back to the planet. Mary said, "We at SunHeist are dedicated to sustainability, and have partnered with One Tree Planted since the conception of our brand. We name all our styles after trees and plant a tree for every pair sold."

Stable View looks forward to a continued partnership with SunHeist. Check out their sunglasses at this [link](#).